

For the Community, By the Community, Of the Community

OCTOBER 2025 Edition



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INFINITI BUZZ **NEWS LETTER**

OCTOBER 2025 Edition

Chairperson's **Foreword**



October was a month of momentum — full of new ideas, collaborations, and connections that reminded us why community matters.

At Infiniti Connects™, our Lucknow entrepreneurs, professionals, and business leaders brought festive energy into every interaction, turning meetings into memories and conversations into opportunities.

As we move past the Diwali glow, it's time to refocus, reimagine, and get ready for what's next together. Thank you to everyone who continues to make this network not just active, but alive.

With warm regards and anticipation, **Girish Mathur** Chair, Infiniti Connects™ 2025–26

Supported by Executive Committee 2025:



Mitushi Negi hool VICE-CHAIR



Sweta Agarwal Proprietor- The Art Box Studios VICE-CHAIR







OCTOBER HIGHLIGHTS

Lucknow influencers joined



spotlighting over 15 member businesses and amplifying local visibility.

THE **GREAT INDIAN**

NON- WEDDING

Celebrated Diwali with a unique theme, where we collaborated with The Melon Studio.

Partnered in health events, Halloween & musical tribute across Lucknow.



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5TH **OCT,2025**



Lucknow's creative energy came alive at The Collective 2025, where entrepreneurs, brands, and influencers met under one roof to celebrate connection through commerce and creativity.

The evening blended fashion, lifestyle, and business storytelling — turning showcases into conversations and collaborations into opportunities.

With every post, reel, and shoutout, our members' brands shone brighter, marking the season not just with sparkle but with meaningful visibility and growth.

Where ideas walked the ramp — and community took centre stage.













































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11 [™] OCT,2025



Infiniti Connects™ hosted The Great Indian Fake Wedding Party at Grand JBR, Lucknow, a laughter-filled celebration of weddings, minus the vows!

From mock pheras and playful baraats to bridal glam and influencer moments, every frame sparkled with creativity, colour, and connection.

Loud, lively, and larger than life, pure dhol, drama, and digital dazzle. When Lucknow parties, it's all heart with flair and drama from the start





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INFINITI COMMUNITY AS OUTREACH PARTNER: SUPPORTING THE CITY



7 Oct 2025Pratham 2.0 by Radiance Fringes n Curls



31 Oct 2025
Live Convert by Major 7 in
Memory of their lead singer



12 Oct2025Health City Vistara- Cyclothon,
Walkathon, Yoga & Zumba





1 Nov 2025

Halloween Nigt By The Melon Studio





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1ST **NOV,2025**





Discovery Day is our monthly business networking event in Lucknow, designed for entrepreneurs, professionals, and business leaders to connect, promote, and celebrate growth together.

It's more than just a meetup; it's a platform to discover new opportunities, build meaningful collaborations, and showcase your brand to a vibrant professional community.

From business promotions to birthday celebrations and open networking, every Discovery Day is about learning, connecting, and growing one conversation at a time.





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Birthdays of OCTOBER



New Members



Cake Sponsor









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WEDNESDAY NOV

TOWNHALL

By Executive Committee Mercure, Gomti Nagar

NOV

SATURDAY 5 PM

4 PM





1 NOV

SATURDAY 5 PM



By Mitushi Negi, Nakshatra 2.0

22 NOV

SATURDAY

LEARNING CIRCLE **SESSION**

TBA

13-14 **DEC**

SATURDAY SUNDAY

NFINITI LEARNING

TIMES FASHION WEEK



SATURDAY 6 PM NOV **HALLOWEEN** With The Melon Studio **Lucknow Golf Club**









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October always feels special to me the air softens, celebrations multiply, and everything seems to move with a little more heart. For us at Infiniti Connects $^{\text{TM}}$, it was a month that truly captured what this community stands for.

From The Collective's Diwali and wedding-themed showcases to Lucknow's first Influencers Meetup, and our unforgettable Shaadi Series and Fake Wedding, every event reminded me why I started this journey in the first place to bring people together with purpose and joy.

What moved me most was watching our entrepreneurs, professionals, and creators cheer for each other. That's what real connection looks like, not competition, but collaboration.

After such a full and vibrant month, I chose to pause, reflect, recharge, and appreciate how far we've come together. As we step into the next season, I do so with renewed energy, gratitude, and faith in this incredible community we've built.

With warmth and pride, **Surabhi Srivastava** Founder, Infiniti Connects™